



nDemandConsulting
Strategy | Marketing | Execution

SBA SMALL DISADVANTAGED BUSINESS

DBE CERTIFIED

NMSDC MBE CERTIFIED

CAPABILITY STATEMENT

AI Automation & Creative Studio

Putting the Human Back into a Dehumanized World™

AI-enabled systems and brand assets that buyers actually use.

UEI LULLC6NSQ841

CAGE 76SE9

NAICS 541611 | 611430 | 611420

PSC R499 | U099 | R408

SAM Registered | P-Cards Accepted

nDemand builds the systems and the story. We design **AI agents and workflow automation, productized assessment and proposal tools, learning platforms,** and the brand, web and content assets that make a firm credible to federal buyers and compelling to commercial ones. Every build starts from the process and the people who use it, with human review wherever judgment matters. Our product work runs from a 2004 product launch to a federal opportunity platform that reached more than 4,800 users.

4,800+

XFactor users by early 2021, the platform our team built and shipped for Visual Connections

3

XFactor releases shipped, 1.0 to 1.2

10

Processes analyzed for automation in one engagement

6

Connected C3PI platform products

2

AI-assisted federal tools: Proposal Forge and GovBid Intelligence

20+

Years of brand and product launches

CORE COMPETENCIES

01 AI Agents & Workflow Automation

- Intake, lead qualification and appointment-booking agents
- CRM automations: webhooks, routing, pipeline triggers, calendar sync
- Human review built in where accuracy and judgment matter

02 Productized AI Tools

- Proposal Forge for AI-assisted proposal drafting
- GovBid Intelligence for federal opportunity research
- White-label assessments, cohorts and marketplaces for institutions

03 Data & Document Pipelines

- PDF ingestion and capability extraction
- Compliance matrix and pricing volume generation
- Readiness scoring and reporting dashboards

04 Product Management & Delivery

- Agile product ownership, requirements, test and release
- Distributed teams of architects, cloud and requirements specialists
- Process analysis that decides what to automate first

05 Brand, Capability Assets & Web

- Brand narrative and messaging architecture
- Capability statements, pitch decks and executive summaries
- Websites, landing pages and funnels built to convert

06 Content & Learning Production

- Structured social calendars, white papers and thought leadership
- Scripts, video, captions and course production
- Learning platform builds on the stack of your choice

Mission-tested

Built for federal programs where accuracy and oversight matter.

Process first

We automate the process we understand, not the one we guess at.

Credible and converting

Assets that pass federal review and still sell.

PRODUCT, PLATFORM & BRAND CLIENTS

Visual Connections, LLC • MileMarker10 and G2Xchange • GEP • NMSDC • Trader Publishing Company • BluNotes



PRODUCT, PLATFORM & AI PROGRAMS

VISUAL CONNECTIONS, 2020 TO 2021

Chief Technology Office & Product Development Division

Stood up the technology office, then staffed and ran product development: shipped XFactor 1.0 to 1.2 (4,800+ users in early 2021) and the GovHire MVP requirements.

VISUAL CONNECTIONS, 2020

G2X Process Automation

Analyzed ten G2X community processes and defined which to automate first.

CMS VIA VISUAL CONNECTIONS, 2019 TO 2020

AI-Enabled Medical Record Review

Project coordination and process improvement supporting Visual Connections' AI and natural language processing system for detecting fraud, waste and abuse.

C3PI PLATFORM

Productized Readiness Tools

Launchpad Assessment, Proposal Forge and GovBid Intelligence in production, white-labelable for institutional partners.

LEARNING PLATFORMS, BRAND & LAUNCH

MILEMARKER10, 2020 TO 2021

Integrated Online Training Platform

End-to-end team for a CRM-integrated federal contracting learning platform: scripts, video, captions, assessments and launch assets.

VISUAL CONNECTIONS, 2019 TO 2020

Brand & Market Presence

Website redesign, capability statements and promo booklets, a 2020 rebrand and a proposal content library.

GEP

Federal Thought Leadership

Authored a supply chain white paper GEP published for federal decision makers, plus targeted executive outreach.

TRADER PUBLISHING COMPANY, 2004

Product Development & Launch

Ideation through go-to-market: market analysis, product roadmap, brand design and launch operations.

HOW WE BUILD

01

Map the process

Document how the work actually happens before anything is automated.

02

Design for people

Define users, reviewers and the decisions only humans should make.

03

Build and test

Agile releases with requirements, testing and quality review.

04

Launch and measure

Track adoption, accuracy and time saved, then iterate.

PLATFORMS WE WORK IN

Leading large language models

CRM and marketing automation

Kajabi and LMS platforms

Modern web app frameworks

Cloud infrastructure

Document and data pipelines

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See AI automation and our builds

ndemandconsulting.com/services/ai-vibe-coding